

Founded in 1976 and headquartered in Livermore, California, FCW is one of the leading importers and distributors of chocolate, European cookies, biscuits and crackers in the United States, serving two thousand customers from New York to Hawaii. During the past fifteen years the company has enjoyed strong growth in the gourmet confectionary market.

FCW is a family-run operation with decades of experience in every facet of the specialty food industry. Under the same ownership and management since its inception, the company is staffed by an efficient team of highly dedicated individuals and has earned an international reputation for integrity, loyalty and commitment to service.

FCW specializes in pioneering quality brands and products, promoting, tracking and managing them from their introduction into the American marketplace through final distribution. Working closely with its suppliers, the company has developed and perfected a unique and comprehensive strategy for success.

FCW is known for its extensive network of strong personal contacts throughout the industry, reliable and growing network of distributors and brokers, energetic sales force and excellent direct store delivery team. The company prides itself on having achieved the highest vendor evaluation rating in the confectionary sector.

FCW operates through its own dedicated warehouse located on the west coast of the United States, just twenty minutes from one of the country's largest seaports, and from Oakland and San Francisco International Airports. The company delivers great value to its customers with streamlined efficiency, rapid order-processing and innovative marketing programs.

FCW is EDI-compliant and has met all the requirements of the 2003 Public Health Security and Bioterrorism Preparedness and Response Act.